

# DEMOGRAPHICS

## THE WOODLANDS AREA



**THE WOODLANDS AREA**  
 ECONOMIC DEVELOPMENT PARTNERSHIP  
 UNMATCHED OPPORTUNITY. UNRIVALED COMMUNITY

	MONTGOMERY COUNTY	THE WOODLANDS AREA*	10 Mile Radius From RESEARCH FOREST DR. & GROGAN'S MILL RD.
<b>POPULATION</b>			
• 2010 Census	455,746	167,349	349,174
• 2017 Estimate	563,209	209,495	443,851
<b>HOUSEHOLDS</b>			
• 2010 Census	162,530	61,774	122,455
• 2017 Estimate	199,315	76,237	153,895
<b>AVERAGE HOUSEHOLD SIZE</b>			
• 2010 Census	2.78	2.70	2.84
• 2017 Estimate	2.81	2.74	2.88
<b>INCOME (2017 EST.)</b>			
• Average Household	\$103,944	\$132,464	\$119,314
• Median Household	\$74,514	\$98,969	\$88,602
• Per Capita	\$36,995	\$48,288	\$41,444
<b>ETHNIC DISTRIBUTION (2017 EST.)</b>			
• White	80.4%	81.6%	76.2%
• Black	5.0%	5.2%	7.5%
• Asian	2.9%	5.2%	5.2%
• Other	8.9%	5.1%	7.9%
• Two or More Races	2.8%	3.0%	3.2%
• Hispanic Origin	24.1%	18.7%	23.4%
<b>AGE DISTRIBUTION (2017 EST.)</b>			
• 14 and under	120,527	46,298	100,310
• 15-24	69,838	24,930	54,594
• 25-44	149,814	56,564	122,947
• 45 - 64	148,687	56,983	115,401
• 65 and older	74,907	24,930	50,599
• Median Age	37.3	37.5	36.3

\*The Woodlands Area is defined as Census Tracts 6905 through 6921. This area includes the cities of Shenandoah and Oak Ridge North as well as the unincorporated community of The Woodlands.

Sources: U.S. Census and Esri